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Top 5 reasons Valley homeowners are ditching the suburbs and relocating to urban condominiums

TEMPE, Ariz. – Friday, March 26, 2010 -- A new trend is emerging in the Phoenix Valley; homeowners are saying good-bye to the iconic Arizona-stucco, suburban home and moving into high-rise, luxury condominiums.

Bridgeview Condominiums on the south shore of Tempe Town Lake is now home to a number of homeowners who have left the suburbs behind and are enjoying the waterfront, urban lifestyle.

Here are some reasons homeowners are packing up and moving into urban condominiums:

1. Affordable luxury living.

Bridgeview Condominiums, where each unit has a lakefront view, recently reduced the prices on all condos up to 50 percent. A one-bedroom condo was previously priced at \$500,000 and is now on the market for \$350,000.

“Over the last few months, Bridgeview has experienced an increase in sales,” said Katie Williams, Bridgeview broker and sales manager. “With real estate prices at all time lows, buyers are making their move to Bridgeview Condominiums.”

Prices for one-, two- and three-bedroom units, including penthouses, range from \$350,000 to \$1.85 million.

2. Less time on home maintenance. More time for fun.

One of the many benefits of urban living is the maintenance-free lifestyle. No longer are homeowners spending time caring for lawns or tending to pools. A 24/7 concierge along

with a maintenance and cleaning staff keep the building and grounds in pristine condition.

Dick Foreman, who recently moved into a three bedroom suite at Bridgeview Condominiums with his family, desired a home that allowed him more free time.

“Moving from our home at The Lakes, in Tempe, I wanted more time with my family and less time maintaining our home. We couldn’t be happier here,” he explained.

Another resident, Cheryl Hornyman, who moved to Bridgeview with her husband Robert when the building was completed in 2008, concurs.

“We love living on the lake,” Cheryl said. “It’s so peaceful to watch the rowers in the morning and the sailboats in the evening. Our lifestyle certainly has changed.”

3. Building amenities create a vertical neighborhood.

Ellyn Doig, professional catering chef and her Arizona State University professor husband, Stephen, were two of the first residents at Bridgeview. They replaced their Tempe family home of 37 years, where they raised their two children, with a two-bedroom home at Bridgeview, and they are thrilled.

“I love the Bridgeview demonstration and catering kitchen. But, more important are the people that live here and the spirit of this Bridgeview community,” Ellyn said.

The Bridgeview amenity rooms help cultivate a sense of community among the residents. From the St. Patrick’s Day Party hosted in the club room to Friday Night movie night in the theatre room, Bridgeview offers a vertical neighborhood for its residents.

Other exceptional amenities include: 24/7 personal lobby service, fully equipped gym and spa, heated pool and whirlpool, indoor wet and dry sauna, multiple outdoor complete kitchen areas, business center and a billiards room with refrigerator and bar.

4. Luxurious finishing touches.

The perks of urban living can be found in the details. From the light fixtures, to the ceiling heights, it is the finishing touches that make urban living a highly desired lifestyle.

Each suite has a balcony with a waterfront view and in the penthouse the ceiling height windows line the living area bringing the outside in to compliment the contemporary interior spaces. Every residence has custom finishes so no two homes are alike.

The wide hallways, lofty ceilings and soothing color palette harmoniously blend to create a quiet understated elegance.

“The contractor took extra measures for optimum soundproofing like triple-pane windows, no common walls and seven-and-a-half inches of concrete between floors,” explained Williams.

5. In the center of it all.

Urban living by its definition indicates city living.

“One of the most talked about benefits of living at Bridgeview is the end of the dreaded commute,” said Williams.

“Bridgeview is so centrally located that some residents have given up their cars. Within walking distance is the new light rail depot that travels to downtown Phoenix, making it an easy commute for business executives, who also appreciate the close proximity to Sky Harbor airport,” Williams added. “Arizona State faculty and staff who work at the university’s downtown campus are finding the light rail commute ideal.”

Shopping or dining in downtown Scottsdale is just minutes away, while Tempe’s eclectic Mill Avenue restaurants and shops is literally only a block and-a-half away.

Visit Bridgeview Condominiums

Still available are one-, two- and three- bedroom suites and penthouse homes ranging from 1,168 to nearly 5,000 square feet. Prices start from the \$350sto \$1.85 million

To experience waterfront, luxury living call for a private tour of Bridgeview
Condominiums, 480.966.5253 or visit www.BridgeviewAZCondos.com.